

MASTER / MBA IN INNOVATION & ENTREPRENEURSHIP

Turn your innovative ideas into successful ventures!

Explore the depths of entrepreneurial mindset, business plan creation, and cutting-edge strategies like lean startup methodologies and design thinking. Designed for aspiring entrepreneurs eager to transform their ideas into thriving ventures, our program offers a holistic approach to entrepreneurship.

Our Master in Innovation and Entrepreneurship provides an immersive learning experience coupled with real-world industry engagement, ensuring you are fully equipped to launch your own venture or elevate existing businesses to new heights. Seize this opportunity to turn your innovative dreams into reality and make your mark on the world of entrepreneurship!



Discover exciting career paths

- Startup Founder/Entrepreneur
- Business Development Manager
- Venture Capitalist
- Corporate Strategy Consultant
- Go-to-Market (GTM) Strategist
- Startup Mentor/Advisor
- Chief Innovation Officer (CIO)
- Growth Hacker
- Digital Marketing Manager
- Intrapreneur
- Product Manager
- Project Manager

100%
Students
Enhanced their
Professional
Profiles

95%
Students
Satisfied with
ESEI Experience

90%
Students
Found Jobs within
6 months after
graduation

64%
Alumni
Have Management
Positions today



100% IN
ENGLISH



ON-CAMPUS
BARCELONA



OCTOBER/MARCH
INTAKES

Experience our unique curriculum

Tailored Skill Development: Master entrepreneurial skills, finance, digital marketing, lean startup, design thinking, and change management.

Industry-Relevant Curriculum: Stay up to date with digital innovation, lean startup and financial aspects of entrepreneurship.

Immersive Learning Experiences: Engage with industry professionals for insights through interactive learning walks and guest speakers.

Career Readiness: Build a strong entrepreneurial network through project-based learning and business simulations, gearing up for a rewarding career.



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Web: www.eseibusinessschool.com



Location: Montevideo, 31
08034 Barcelona, Spain

**MORE PROGRAMME
INFO HERE**



PROGRAMME PATHWAYS

SELECT A PATHWAY TO START YOUR DEGREE JOURNEY TODAY!

| | UCAM CATHOLIC UNIVERSITY OF MURCIA | | KEYCE ACADEMY COLLEGE DE PARIS* | |
|---|---|--|------------------------------------|------------------------|
| | Master of Professional Development | International MBA | Master Spécialisé (MS) | MBA International |
| Degree Type Tailor your degree to your goals. ESEI grants a private degree upon programme completion. To obtain the partner university's degree, you must meet their admission criteria. | | | | |
| Specialisation Modules Unlock essential skills and knowledge vital for your field with 10 focused 6-week modules, employing a project-based approach for effective learning. | Entrepreneurship: Mindset, Skills And Ideation , The Lean Startup, Entrepreneurial Finance Design Thinking & Innovation, Business Model Innovation , Innovation And Change Management Online Growth , Emerging Technologies In Business, Digital Business Strategy , Digital Marketing Strategy | | | |
| Impact Labs Acquire practical skills for your career journey through Impact Labs, fostering career readiness and professional development. | ✓ | ✓ | ✓ | ✓ |
| Professional Development Blend academic learning with a 3-month internship to cultivate practical skills, understand workplace dynamics, and refine professional communication. | | | ✓ | ✓ |
| Sustainability and Social Impact Engage in Sustainability workshops to spearhead global CSR projects, forging connections with organisations for hands-on learning experiences. | | ✓ | | ✓ |
| Agile Methodology Embrace Agile principles to accelerate product development, emphasising communication, collaboration, and accountability for results-driven projects. Includes ICP Certification. | | ✓ | | ✓ |
| Career Coaching Enhance your career progression through personalized coaching, refining your personal brand, overcoming obstacles, and charting a roadmap for success. | | ✓ | | ✓ |
| Thesis Final Project Apply learned skills in a thesis project, fostering critical thinking and practical application to explore career-relevant topics in depth. | ✓ | | ✓ | ✓ |
| Capstone Project or Elective Modules Opt for a Group Capstone project to launch a business idea or delve into electives modules to explore diverse interests and expanding your knowledge base. | | ✓ Capstone and Electives are required | | ✓ |
| ECTS Credits | 60 ECTS | 90 ECTS | 90 ECTS | 120 ECTS |
| Government Recognition | Spanish Título Propio | Spanish Título Propio | French Official Degree | French Official Degree |
| Duration | 1 Year | 1 - 1.5 Year(s) | 1 Year | 1.5 - 2 Years |
| Total Tuition Fee | 10,500€ | 14,500€ | 15,100€ | 20,100€ |

*Keyce Academy – College de Paris pathway available from Spring 2025.

BEYOND THE CLASSROOM

Explore diverse extra-curricular activities, industry visits and learning expeditions offered during the programme: ESEI Talks, TEDxESEISchoolBarcelona, Women in Sports, visits to N26, Travel Perk, Semrush, Oracle NetSuite, SAP, Tripadvisor, Microsoft, Salesforce, and more. Engage in enriching experiences, study trips to Dublin, Madrid, Valencia, and Malaga, and learn from leading global companies and international organisations.

(Activities and company visits may vary each year. Extra costs related to visits, such as accommodation and transportation, are not included in tuition.)

ADMISSION REQUIREMENTS

- 1/ Bachelor Degree and Transcripts
- 2/ Proof of English Proficiency
- 3/ Impact Statement
- 4/ Updated C.V
- 5/ One Reference Letter
- 6/ Copy of ID / Passport

Additional Requirements may apply for UCAM or Keyce Academy - College de Paris Degrees

[MORE INFO HERE](#)



The individual coaching given at ESEI is something that you're often missing as a first stage start-up. I worked closely with two coaches during my master programme, and they made sure I didn't only think about my idea but also encouraged me to get out and test it.

JESPER KICKEN
ESEI Alumni & Digital Growth Consultant at Marveltest B.V.