

TITLE	Leadership and Organisational Behaviour		
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CREDITS	7.5 ECTS	LEVEL	4
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GUIDED LEARNING HOURS	36
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Learning outcomes; The learner will:
1. Analyse the function of management
2. Examine the management decision-making process
3. Use relevant OB theory and research to identify factors which influence how individuals behave at work
4. Discuss techniques used to manage, lead and motivate people in organisations
5. Understand theories of working in teams
6. Provide recommendations on appropriate practices that can be used to manage the behaviour of people in the workplace
7. Understand the impact of incentives and job structure on individual performance

TITLE	Professional and Academic Communication
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CREDITS	7.5 ECTS	LEVEL	4
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GUIDED LEARNING HOURS	36
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Learning outcomes; The learner will:
1. Produce written assignments which are appropriately referenced and formatted with effective presentation of qualitative data environment through the development of the business proposal
2. Demonstrate an understanding of the links between theoretical issues and the application and the practicalities of the business
3. Demonstrate effective presentational skills
4. Take part in and lead business meetings
5. Use non-verbal skills and listen effectively

TITLE	Markets, Prices and Strategy
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CREDITS	7.5 ECTS	LEVEL	4
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GUIDED LEARNING HOURS	36
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Learning outcomes; The learner will:
1. Apply the basic tools of micro economics and the theories of demand and supply
2. Demonstrate knowledge of basic economic models and the measurement of concepts used in the analysis of market structures and pricing strategies in firms and industries
3. Examine monetary policy and its effect on an economy.
4. Demonstrate ability to use basic economic models to analyze market structures, and the key components of macroeconomics.

TITLE	Mathematics in business
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CREDITS	7.5 ECTS	LEVEL	4
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GUIDED LEARNING HOURS	36
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Learning outcomes;

The learner will:

1. Solve problems using a variety of mathematical and statistical techniques and concepts

2. Describe and organize data and use it for forecasting Apply the laws of probability to a range of scenarios